

Art and Technology Converge in the First Virtual Exhibition for Inclusion and Respect, Inspiring a More United World

DRDA ART presents 'New Horizons. Echoes of Unity', a unique and unmissable exhibition to kick off the year that brings together talented artists from around the world.

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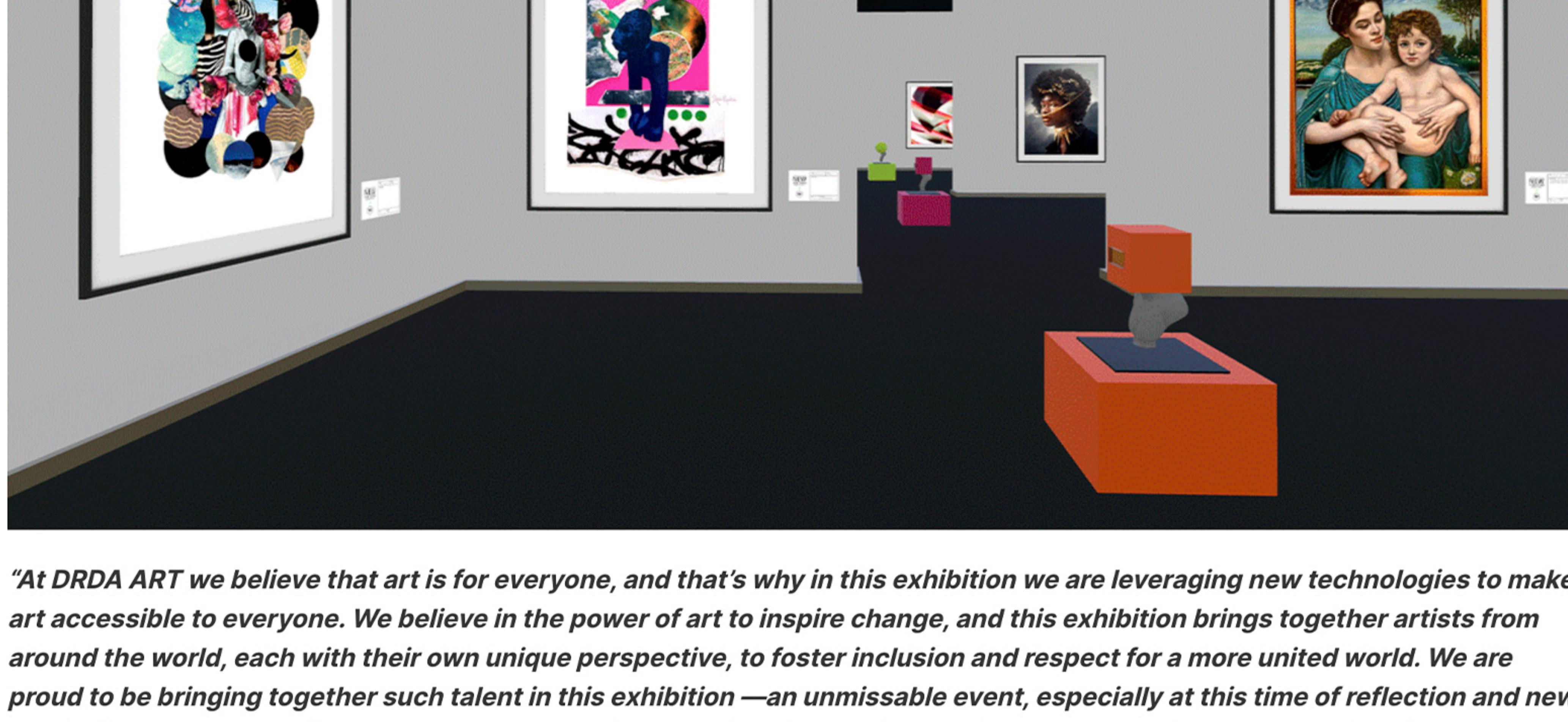
Barcelona, January 10, 2024. — DRDA ART, an art platform born in Barcelona to promote diversity and inclusion through art and exhibitions, has inaugurated 'New Horizons. Echoes of Unity', a virtual exhibition that is accessible globally and harnesses the power of art and new technologies to call for global unity featuring artworks by artists from around the world. The exhibition will be available until January 31st, 2024, at the virtual museum in the metaverse 'DRDA ART Meta-Museum'.

A free exhibition accessible worldwide 24/7

'New Horizons. Echoes of Unity' takes place at the virtual museum in the metaverse 'DRDA ART Meta-Museum', an innovative space for art and diversity that opened its doors last March and has welcomed thousands of art enthusiasts and collectors from around the world. You can access the exhibition using your computer browser or with a Virtual Reality headset. To access via browser, Google Chrome is recommended, simply click [on this link](#) and select 'Enlarge screen'.

A transformative journey with global voices

At this exhibition, visitors will have the opportunity to explore artworks by a fascinating array of artists from all corners of the world, from Spain, to Mexico, Indonesia, New York or Canada, each bringing their unique vision and perspective around diversity. Among the featured artists taking part in this exhibition are award-winning Bolivian-born visual artist [Marcelo Suaznabar](#), renowned figurative painter [Elisa Valenti](#), the multidisciplinary visual artist from Barcelona [Toni Rubio](#), Kenyan-American expressionist [Arthur Madianga](#), Barcelona-based digital artist [Vanitira](#), Mallorca-based Valencian artist [Carmen Triol](#), Cuban artist [Luis Ángel Dieguez](#), Paris-based Mexican artist [Avelina Fuentes](#), Mexican artist [Alejandro Fuentes](#), London-based contemporary artist raised in Ukraine and Russia, [Alevtina Caravona](#), Madrid-based visual artist from Logroño, [Germán Benito](#), Barcelona-based visual artist and art director [Carles Marsal](#), Indonesian visual artist [Hardi Budi](#), New York-based collage artist [Luis Martin](#), aka The Art Engineer, the Italian artist specializing in pop art based in Barcelona, [Silvia Bardani](#), the musical artist, and producer [DJ Just Dwayne](#), who livens up the exhibition with his music.



"At DRDA ART we believe that art is for everyone, and that's why in this exhibition we are leveraging new technologies to make art accessible to everyone. We believe in the power of art to inspire change, and this exhibition brings together artists from around the world, each with their own unique perspective, to foster inclusion and respect for a more united world. We are proud to be bringing together such talent in this exhibition —an unmissable event, especially at this time of reflection and new beginnings. We are confident that all those who immerse in this experience will come away with valuable reflections and thought-provoking questions for the beginning of this new year", declares María José González, cofounder and director of DRDA ART.

This exhibition not only represents a change in the way we experience art, but also the necessary commitment to inclusion and opening art to new audiences, regardless of their age, location, or level of familiarity with the art world, harnessing the power of new technologies to reach everyone.

DRDA ART is known for its work in promoting inclusion and respect through art and their exhibitions. This year, following the launch of their new services for the industry, DRDA ART kicks off a series of exhibitions that will be held periodically throughout 2024, giving artists from all over the world the opportunity to showcase their work for a better world.

